

WSTN

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Form BC 126

June 1954

OFFICIAL NO 1617

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

W S T N (Eff:9-27-68)

Date first licensed JANUARY 29, 1965

Call letters XW J M X-FM

Station location FLORENCE, S. C.

Name of licensee ATLANTIC BROADCASTING COMPANY

redes: US 52 North at I-95 Interchange, Florence, SC (LH 8-23-77)

Transmitter location XUS Hwy. #52, 3 mi. NW of Florence, S. C. (PH 3-20-64)(LH 1-29-65)

SAME AS TRANSMITTER (LH 8-23-77)

Main studio location XUS Hwy. #52, 3 mi. NW of Florence, S. C. (PH 3-20-64)(LH 1-29-65)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4272 HAAT:300' (Cond'1) BSCA-511	3-20-64 CP for a new Class A FM broadcast station. 4-24-64	103.1mc Ch.#276	ERP:3kw TPO:930w	Unl.	5-20-64 11-20-64
BLH-2655 HAAT:300'	1-29-65 Lic. to cover CP(BPH-4272) which auth. a new FM broadcast station.	103.1mc Ch.#276	ERP:3kw TPO:1kw	Unl.	1-29-65 12-1-66
BRH-1617 BRSCA-511	11-18-66 Renewal of license				12-1 12-1-69
BRH-1617(S)	11-18-66 Renewal of SCA(67kcs)				12-1-69
BRSCA-511	11-26-69 Renewal of license				12-1-72
EBSA	5-25-72				
BRH-1617(S) BRSCA-511	12-6-72 Renewal of license & SCA				12-1-75
R&O Adapt. 1-15-75 eff. 3-7-65 chg. to Ch. 292(106.3) subj. to cond: may continue on 276 till ready but no later than 45dy notified by FCC that CP gr. for 276 at Cheraw, SC. File tech data within 30day of notice and file Form 302 10day prior to oper. Do not commence on 292 till FCC authorizes.					
DKT, NO.-19,771 HAAT: 300'	6-11-75 106.3MHz. ERP:1.6kw(H&V) U chg freq., ant, ERP & HAAT				6-11-76
BRH-1617(S) BRSCA-511	3-30-76 Renewal of (Main & SCA)				12-1-78
BLH-7011(L)	5-27-76 Lic.(Dkt. #19,771) Changes 106.3mhz. ERP:1.6kw(H&V) TPO: 950watts				12-1-78
COMTEL	9-3-76 Auth gr operate with Trans: COLLINS 831D-2				
BPH-10320 HAAT: 300'	12-30-76 106.3MHz ERP: 3kw H&V CP chg TPO & ERP				12-30-77
BLH-7415(L)	8-23-77 Lic (BPH-10320) chgs				12-1-78
BRSCA & BRH	780801 UY 8-12-80 (S) RENEWALS				12-1-81



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters New WJMX-FM

Name ATLANTIC BROADCASTING COMPANY  
FLORENCE, SOUTH CAROLINA (P.O. Box 1211, Florence, S.C.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4272 Received Filed	12-12-63 12-13-63 12-13-63	Construction permit for a new FM broadcast station to be operated on: Frequency 103.1mc Ch 276 EHP 3kw Type transmitter COLLINS-830D-1A TPO .93kw Type antenna COLLINS-37M-4, 4 sections HAAT 300 ft. Trans loc: On U.S. Hwy 52, 3 miles NW of Florence, S.C. Studio loc: On U.S. Hwy 52, 3 miles NW of Florence, S.C.  Atty: Dow, Lohnes & Albertson Engr: Lohnes & Culver	GRANTED Cond'l re WJMX submit 302s	3-20-64
BSCA-511 R & F	12-17-63 12-18-63	Request for subsidiary communications auth on sub-carrier frequency of 67kc. <small>F.C.C. - WASHINGTON, D. C.</small> Atty. Dow, Lohnes & Albertson	GRANTED	4-24-64



FORM BC-121 #2  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call WSTN  
Letters X ~~WJHX~~-FM

Name ATLANTIC BROADCASTING COMPANY  
FLORENCE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BLH-2655 R & F	10-9-64 10-16-64	License to cover CP (BPH-4272) which authorized a new FM broadcast station. Atty: Dow, Lohnes & Albertson	GRANTED	1-29-65
BRH-1617 R & F	8-25-66 9-1-66	Renewal of license	GRANTED	11-18-66
BRSCA-511 R & F	8-24-66 9-1-66	Renewal of SCA Atty- Charles J. Robertson (Dow, Lohnes & Albertson)	GRANTED	11-18-66
BRH-1617 R & F	8-27-69 9-2-69	Renewal of license	GRANTED	11-26-69
BRSCA-511 R & F	8-20-69 9-2-69	Renewal of SCA		
#539641 \$105 PN Press	9-2-69			



Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WSTN**

Name **ATLANTIC BROADCASTING COMPANY**  
**FLORENCE, SOUTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1617 R & F HRSCA-511 PN PRESS OCT 3 1972	8-30-72 9-5-72 8-23-72 9-5-72	Renewal of License  Renewal of SCA  ATTY-DANIEL W. TOOHAY AMENDED 11-20-72 re: commercial policy	Granted	12-6-72
Docket No. 19,771 R & F No Fee Required Press 302-3-19-76	4-24-75 4-29-75 MAY 30 1975	Data filed 4-29-75 in accordance with Commission's First Report and Order adopted 1-15-75 and released 1-24-75 in Docket No. 19,771 to chg. frequency to: 106.3mhz #292; chg. ant. ( RCA BFH-4A, 4 sects. (H&V); chg. ERP: 1.5KW (H&V) and HAAT: 289' (H&V).  Atty: Earl R. Stanley(Dow, Lohnes & Albertson)	GRANTED COND'L	6-11-75



Form BC-121  
September 1969  
12-65

## APPLICATION RECORD - BROADCASTING

Call  
Letters WSTN

Name ATLANTIC BROADCASTING COMPANY  
FLORENCE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1617 BRSCA-511 R & F PN Recd. PRESS	7-22-75 7-19-75 7-29-75 " AUG 28 1975	RENEWAL OF LICENSE RENEWAL OF SCA E.R. Stanley, Atty. (Dow, & Lohnes)	GRANTED	3-30-76
BLH-7011 R & F PTA PRESS	3-15-76 3-19-76 3-24-76 APR 15 1976	Lic. (DKT. #19,771) - Changes. Atty: Dow, Lohnes & Albertson (E.R. Stanley)	GRANTED	5-27-76
BPH-10320 R & F 636184#100 CODE 001 PRESS	11-10-76 11-12-76 11-15-76 DEC 23 1976	CP chg TPO & ERP (3kw H&V) Atty. Earl R. Stanley Engr.--	GRANTED	12-30-76
			PTA	5-11-77



# APPLICATION RECORD - BROADCASTING

Call  
Letters **W S T N**

Name **ATLANTIC BROADCASTING COMPANY**  
**Florence, South Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7415 R & F PTA PRESS	4-25-77 4-29-77 5-11-77 <b>JUL 10 1977</b>	Lic. (BPH-10320) for chgs. SL-TL redes. as: US 52 North at I-95 Inter- change, Florence, South Carolina  Atty: Earl R. Stanley (Dow et al)	GRANTED	8-23-77
BRH780801UY BRSCA780801UY R & F PRESS	7-26-78 7-26-78 8-1-78 <b>AUG 11 1978</b>	RENEWAL OF LICENSE RENEWAL OF SCA  Atty. Earl R. Stanley (Dow, Lohnes & Albertson) AMENDED 4-25-80 re: EEO AMENDED 7-15-80 re: engineering	GRANTED	8-12-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

